

# Michael Gannon

FRONT END DEVELOPER & UX DESIGNER

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## TECHNOLOGIES </>

HTML5  
CSS3  
Javascript  
jQuery  
Bootstrap 2/3  
PHP  
SQL  
Angular  
Stripe  
Node  
Mongo  
Ionic  
Android  
Action Script

## SOFTWARE

Adobe Photoshop  
Adobe After Effects  
Adobe Flash  
Wordpress  
Sublime Text  
Espresso  
Mailchimp  
Filezilla  
Eclipse  
Axure

## DEVELOPMENT

Source Tree  
Bitbucket  
Bamboo  
SSH, Linux, VIM  
Jira  
Vagrant  
FTP  
phpMyAdmin  
Git & Github  
Emmet  
Gulp  
SASS  
Agile

## PERSONAL STATEMENT

Creative, highly motivated Front End Web Developer & UX Designer with experience creating responsive websites from conception to completion. Well-versed in developing robust web applications with a focus on user experience.

## EXPERIENCE

*I have been the Front End Developer and acting Project Manager at Visual ID since July 2015. I am responsible for the design, functionality & maintenance of all client side access points as well as meeting various project deadlines.*

### Visual ID System Maintenance & Improvement | PROJECT #1

July 2015 - Present

1. Improving overall system functionality & enhancing interfaces to comply with industry design conventions using HTML5, CSS3, Javascript, Gulp & SASS. Implementing & deploying the above operations using Git, Source Tree, Vagrant, Bitbucket, Linux & VIM.
2. Attending client meetings, gathering requirements and implementing client input based on iterative feedback.
3. Creating storyboards and wireframes in Photoshop based on market research & industry design standards.
4. Leading system upgrade from Bootstrap 2 to 3 (not backwards compatible) which resulted in rewriting large components of the system to include the new syntax and updating all Bootstrap 3 dependant libraries.
5. Redesigning two internal tools, used by over 4000 customers, to deliver a more user-friendly experience and a modernized look.
6. Increasing speed of system and brochure sites using various compression methods and optimisations techniques.

### Visual ID Brochure Site | PROJECT #2

July 2015 - September 2016

1. Customising Wordpress theme to be consistent with the Visual ID identity.
2. Preventing hack attempts by blocking IP addresses, changing admin URL to block brute force attacks and including login captcha validation.
3. Conducting usability testing for qualitative analysis and adjusting designs based on feedback.
4. Completed project 2 weeks before deadline.

### Doddle Web Application | PROJECT #3

September 2015 - July 2016

1. Creating wireframes and storyboards in Photoshop and conducting user testing.
2. Implementing testing feedback and creating the interface using HTML5, CSS3, Javascript, jQuery & Bootstrap 3.
3. Creating a Bootstrap data driven wizard for increasing user productivity. The wizard serializes user data into JSON for server side processing. See Github.
4. Responsible for managing a team of 6 - meeting project deadlines, scheduling and chairing scrum meetings, keeping meeting minutes and delegating tasks. Interfacing with Doddle partners, external designers & making presentations.
5. Significantly reduced logo design cost by outsourcing designer and collaborating on it.
6. Experience with the Facebook API, the Tourmyapp API & the Tawk API.
7. Ensuring cross platform compatability.

## DESIGN

Grid systems  
Typography  
Colour theory  
Hierarchy  
Layout

## UX

Research  
Storyboarding  
Wireframing  
Prototyping  
User Testing

## SEO

Social Media Marketing  
Influencer Marketing  
Email Marketing  
Google Analytics  
Link Building  
Blogging

## INTERESTS

Skateboarding  
Exercising  
Socialising  
Travelling

## ATTRIBUTES

Hardworking  
Confident  
Diligent  
Friendly

### Doddle Brochure Site | PROJECT #4

September 2015 - October 2016

1. Customising Wordpress theme to be consistent with the Doddle identity as well as designing graphics for the site in Photoshop.
2. Storyboarding landing page animation for third-party animator and writing the script.
3. Implementing and managing Live chat to improve customer service.
4. Leading the digital marketing campaign by blogging unique content regularly, targeting keywords and sharing blogs across all social media platforms.

*Creator of Simple CSS, a CSS generator with a focus on graphical user experience. This part time project gained attention online in September of 2016 and has been an exciting project.*

### Simple CSS | SEE PORTFOLIO

September 2016 - Present

1. Creating Simple CSS using HTML5, CSS3, Javascript, Isotope.js, Clipboard.js, Bootstrap 3, PHP, SQL & Stripe.
2. Installing SSL for integration with Stripe for Simple CSS Jobs, a job board for Developers and Designers.
2. Mentioned in Web Designer Depot, Web Designer News, Sitepoint, Creative Bloq, Awwwards, Sitepoint and more (see portfolio). Won site of the day for Best CSS & Design Nominees. Over 500 backlinks to date.
3. Simple CSS makes as much as 11,000 impressions per month, has a page authority of 38 (after two months), 500 email subscribers and is a registered Google AdSense Publisher. This was achieved using Influencer marketing strategies and spending virtually no money on a marketing campaign.

### Freelance | SEE PORTFOLIO

September 2011 - Present

1. Bootstrap website and business card design for a relative's new business venture.
2. Angular UFC web app developed as a personal side project.
3. Simple CSS (see above).

### System Tester | UPSTREAM DIGITAL

July 2013

Working in a team of 10 performing cross platform usability testing using Jira.

## EDUCATION

### Online Training | LYNDA.COM & TEAM TREEHOUSE

2015 - 2016

1. Up and running with Angular.js - Lynda.com
2. Building a Mobile App with AngularJS and Ionic - Lynda.com
3. CSS with LESS and Sass - Lynda.com
4. Typography for Web Designers - Lynda.com
5. Chrome developer tools - Teamtreehouse.com
6. Git basics - Teamtreehouse.com

### Multimedia Programming/Web Engineering | INSTITUTE OF ART, DESIGN & TECHNOLOGY

2012 - 2015

### Web Design | DUBLIN BUSINESS SCHOOL

2011

### Civil Engineering | DUBLIN INSTITUTE OF TECHNOLOGY

2009 - 2011

## REFERENCES

References available upon request.